

## Terms of personal data processing for marketing purposes

By actively ticking the box provided, you give the operator, as the person concerned, your voluntary and explicit consent to the processing of your personal data in accordance with §13 para. 1 letter a) of Act No. 18/2018 Coll. on Personal Data Protection and on Amendments to Certain Acts (hereinafter referred to as the "Act") and Art. 6 par. 1 (a) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of individuals regarding the processing of personal data and on the free movement of such data (hereinafter "the Regulation") for the purpose of informing marketing offers.

You can revoke your consent at any time via email to the address: [gdrp@telegrafia.sk](mailto:gdrp@telegrafia.sk) (or in writing, by sending a request to the operator's address). Withdrawal of consent does not affect the lawfulness of the processing of personal data based on consent prior to its withdrawal.

### Information on the processing of personal data

#### For Information System: IS marketing

**Information about the processing of data subject's personal data under Paragraph 19 and Paragraph 20 of the Act No. 18/2018 Coll. on Personal Data Protection and on the amendment of certain other Acts (hereinafter referred to as the "Act") and Article 13 and 14 of the Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as the "Regulation")**

This information aims to provide knowledge about what personal data we process, how we deal with it, for which purposes we use it, to whom we can provide it, where you can obtain information about your personal data and enforce your rights in the processing of personal data.

#### **Identity and contact data:**

The Company that processes your personal data is Telegrafia, a.s., Lomena 7, 040 01 Kosice, Slovakia, Reg. No.: 17081386, email: [gdrp@telegrafia.sk](mailto:gdrp@telegrafia.sk) (hereinafter referred to as the "Operator")

#### **Contact data of Personal Data Protection Methodists and Data Protection Officer (DPO):**

email: [dpo7@proenergy.sk](mailto:dpo7@proenergy.sk)

#### **1. Purpose of personal data processing and legal basis for processing**

The purpose of the personal data processing is: marketing (information about news, discounts and other marketing offers).

Personal data are processed: based on the consent pursuant to Paragraph 13 point 1 (a) of the Act and Article 6 point 1(a) of the Regulation.

**The legitimate interest of the Operator or third party**

The processing of personal data for a purpose of the legitimate interests of the Operator or third party does not apply.

**2. Identification of processed personal data of the data subjects**

Data subjects, whose personal data are processed are: clients, potential clients.

The extent of processed personal data: title, name, surname, email address.

**3. Identification of recipients, categories of recipients**

The Operator may provide personal data to the authorized entities, such as institutions and organizations, under a specific legal regulation or to the contractors (especially the data Processors) who have undertaken to accept reasonable safeguards for the protection of the processed personal data, as follows:

Other authorized entity	Generally binding legal regulation pursuant to Paragraph 13 point 1(c) of the Act No. 18/2018 Coll. on Personal Data Protection and on the amendment of certain other Acts
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Personal data may be provided to other recipients if the data subject consents or orders to provide his/her personal data to them.

**4. Transfer of personal data to third county/ international organization**

Transfer of personal data to third countries or international organizations does not apply.

**5. Identification of the source of which the data were collected**

Directly from the data subject (web).

**6. The retention period of personal data**

The Operator shall process the personal data for the period necessary to fulfill the purpose, but maximum for the period of 5 years.

**7. Profiling**

The Operator does not process the personal data by profiling, or by other similar means based on automated individual decision-making.

**8. Rights of the data subject**

The data subject shall have the right to request from the Operator the access to processed personal data concerning him/her, the right to rectification of personal data, the right to personal data erasure or restriction, the right to object to the processing of personal data, the right not to be subject to a decision based solely on automated processing, including profiling, the right to data portability as well as the right to initiate the proceeding to supervisory authority. When the Controller processes the personal data based on data subject's consent, the data subject shall have the right to withdraw his or her consent to processing at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal. The data

subject can exercise his/her rights by sending an e-mail to e-mail address: [gdpr@telegrafia.sk](mailto:gdpr@telegrafia.sk) or by sending the letter to the address of the Operator.

#### **9. Obligation to provide personal data**

Data subject personal data on a voluntary basis, on the basis of the consent (the provision is not a statutory / contractual requirement); if they are not provided, they will not be informed about news, discounts or other marketing offers.