

Information on the processing of personal data

For Information System: IS cookies

Information about the processing of data subject's personal data under Paragraph 19 and Paragraph 20 of the Act No. 18/2018 Coll. on Personal Data Protection and on the amendment of certain other Acts (hereinafter referred to as the "Act") and Article 13 and 14 of the Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

This information aims to provide knowledge about what personal data we process, how we deal with it, for which purposes we use it, to whom we can provide it, where you can obtain information about your personal data and enforce your rights in the processing of personal data.

Identity and contact data:

The Company that processes your personal data is Telegrafia, a.s., Lomena 7, 040 01 Kosice, Slovakia, Reg. No.: 17081386, email: gdrp@telegrafia.sk (hereinafter referred to as the "Operator")

Contact data of Personal Data Protection Methodists and Data Protection Officer (DPO):

Email: dpo7@proenergy.sk

Telegrafia, a.s. aims to provide the best services and maintain your trust. We want to clearly inform you about how we use and store cookies from our website www.telegrafia.sk, www.telegrafia.eu, www.electronic-sirens.com, www.sirenaselectronicas.com, www.sireneselectroniques.fr, www.ekonomickysoftver-dynamicsnav.sk a acusticusprofessional.telegrafia.eu and in your terminal device.

1. What are cookies?

To improve and enhance the services provided to you, almost all websites (including ours) use harmless cookies. These are stored directly in the browser you use on your device - computer, tablet, or smartphone. The use of cookies does not violate Act no. 18/2018 Coll. on the protection of personal data and on the amendment of certain laws and Art. 13 and 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of individuals with regards to the processing of personal data and on the free movement of such data.

Every user of our website has the right (according to GDPR and Act No. 18/2018) to agree or disagree with their storage in their browser. He also has the right to reject their parts and therefore has the right to adjust them according to his needs. We draw your attention to these possibilities when you first visit our website. By clicking on the "I accept selected cookies" button, the user agrees or changes his settings via "Edit settings".

All our cookies, which are stored in connection with our site in your browsers, are stored exclusively on your device, and therefore only our website has access to them. You can change or delete them at any time in your browser and in its Settings section

Data about your internet browsing is collected and analysed anonymously.

2. What cookies do we use?

- **Google Analytics, Google Tag Manager** – information on the common use of our websites
- **Google Analytics: conversion** – allows analysis of the performance of different sales channels
- **Google Analytics: tracking** – combined with conversion, helps the analysis of the performance of different sales channels
- **Google Analytics: remarketing** – used to personalize advertisement content and relevant advertisement targeting
- **Facebook: remarketing** – used to personalize advertisement content and relevant advertisement targeting
- **WordPress cookies: technical** – important for the basic functionality of our website, website and content management system
- **Acoustics cookies**

Remarketing tools are used to personalize your ads through Google AdWords and Facebook, which means we'll try to show you online advertising with our products. Some cookies may collect information which is subsequently used by third parties, and which e.g., directly support our advertising activities (so-called "third party cookies"). For example, product information that you visit on our site may be considered later when displaying banner ads, so that we can better customize the display of online banner ads on the websites you view. **Based on this information, we are unable to personally identify you.**

The following information is used for statistical reports summary on visitor activity, do not contain any personal data:

- IP address (masked),
- location: country, region, city, approximate latitude, and longitude (Geolocation),
- date and time of the request (Visit to the site),
- title of the page being viewed (Page Title),
- URL of the page being viewed (Page URL),
- URL of the page that was viewed prior to the current page (Referrer URL),
- screen resolution of user's device,
- time in local visitor's time-zone,
- files that were clicked and downloaded (Download) (Download),
- links to an outside domain that were clicked (Outlink),
- pages generation time (the time it takes for webpages to be generated by the webserver and then downloaded by the visitor: Page speed),
- main language of the browser being used (Accept-Language header),
- browser version, browser plugins (PDF, Flash, Java, ...) operating system version, device identifier (User-Agent header),
- language of the visited page,
- campaigns,
- site search,
- events.